

BCF IMAGINE - SEND YOUR APPLICATION

Company Contact Information

First name	Last name
Email	Phone number
Company name	Position
Website	

Company General Information

**Please provide names and biographies of up to 4 of the startup's cofounders/team members**

Team member #1

Name	Bio
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Team member #2

Name	Bio
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Team member #3

Name	Bio
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Team member #4

Name	Bio
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**Mission statement**

Present a summary of your business

Describe the problem you are solving with your startup

Describe your solution

Competition — who are your direct and indirect competitors?

Bullet points with web links

In what way is your product/service innovative - technologically or in your operations?

What are your key differentiators?

Who are your customers and their geographic location?

What is the total market potential?

In CDN\$ or USD\$

Why should your startup be chosen for BCF Imagine?

How did you hear about BCF Imagine?